

## THE FOUR KEYS TO FINANCIAL SUCCESS by Dr. Robert L. Lawson:

Ben Franklin was right when he made the following statement: "Money makes money and the money that money makes makes money."

Obviously, inheriting money is one of the most powerful ways to influence decision-making and generate revenue in excess of expenditures. When one becomes a member of the TDT organization, suddenly, they are exposed to a wide variety of minds that have extensive experience on tips, ideas and strategies that can be used effectively to grow additional dollars that can quickly enhance one's economic portfolio.

The four keys to greater financial success are as follows:

It's called the ESIE system (easy).

**EARN** - First Key- Generating revenue by having a job or through the development and ownership of a business is certainly a powerful way to improve one's financial prowess in the economic world especially during the era of pandemic pandemonium and paralysis. Though numerous jobs have been lost and businesses closed, it still operates as the beacon of light shining through the void of darkness that has gripped our nation and the world.

**SAVE** - Even though it's a hard thing to do, it's a hurdle that one must climb over and a habit that one must develop in order to accumulate a decent sum of money in order to obtain the flexibility one must have in order to explore other financial diversification opportunities. It's the variable that leads to economic power. Saving is indeed a most powerful key in the future progression of the economic engine.

**INVEST** - It's the third and perhaps one of the most powerful keys to consider in the economic equation. It is imperative that you explore the current options that are available to you right now whether it be The Real Estate Industry, the cryptocurrency market, the traditional stock market, Forex, a new business project via an innovative start-up company, or other, now is the exact time to pursue these endeavors. Even in this economic travesty millionaires are being created as this article is being written. It's always the innovators who are out doing instead of sticking their heads in the sand and brooding. The risk-takers may lose money it is true but many of them win because they don't give up when they experience financial setbacks.

And finally, the last financial key is **ELIMINATE DEBT**. Perhaps the one culprit that administers the largest chokehold on the American Consumer is the stranglehold of debt, whether it's a student loan, a couple of credit cards that have high interest rates, a mortgage whose payment is tough to meet, the hold must eventually be removed by transferring high interest balances to cards that have lower or zero rates, looking at opportunities to consolidate loan payments into one monthly amount where the burden of debt becomes more manageable or other, these avenues must be aggressively explored so that your economic burden gets resolved in an effort to free up your hard-earned money so you can use it more effectively to expand your revenue base.

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1. Access to articles like the one you just read
2. Access to other speaking organizations
3. An opportunity to list your business/ organization along with your picture eventually to thousands as the organization grows
4. The availability of your website and links to the membership
5. Powerful books, people and ideas that stimulate growth.

Blessings to you on this Saturday. Doc